



## BAKER MANAGEMENT SERVICE

"AN ADVISORY SERVICE FOR BUSINESS PROMOTIONS"

220 N. CLINTON ST. -- ORANGE 5-2108

EAST ORANGE, N. J.

IRVING A. BAKER, MANAGER

December 30, 1939

Mrs. Effie Manley:  
89 Somerset St.  
Newark, N. J.

My dear Mrs. Manley:

Here's wishing you a Merry Christmas and a Prosperous New Year, and I hope that the Newark Eagles baseball season will be most successful.

I am writing you concerning the Sign on the corner of Montgomery and Barclay Streets. I understand that you generally lease the sign on that corner during your baseball season. In view of the fact I have just leased the three signs for the Year of 1940 and I am now signing up those who wish the space throughout the year; I am writing you first to see if you still desire to follow last years procedure by using the space as you have done in the past.

We are planning to erect three large signs which will be the same as the present sign in the center. The corner will be attractively decorated so as to make it one of the most effective advertising corners in the city. We will gladly consider giving you special rates for the duration of your contract.

Kindly give this matter your immediate attention as the requests have been very numerous to rent the spaces. Thanking you, we remain,

Sincerely yours,

R. LeNard Baker

RLB:VD